SHAPING THE EVOLVING WORKPLACE

NOVEMBER 4-5 • HYATT REGENCY • MIAMI, FL coffee/tea/water service • pantry • workplace amenities

CTW fosters collaboration between operators and suppliers to elevate office coffee services, pantry and workplace amenities.

TOP 5 BUYER OBJECTIVES



TOP 5 REASONS TO PARTICIPATE IN CONNECTION HUB

Increase awareness of brand/product/service	76%
② Generate sales leads	76%
3 Meet/sell to current customers 69	%
4 Maintain company profile/brand position 62%	

TOP 10 PRODUCT AREAS OF INTEREST

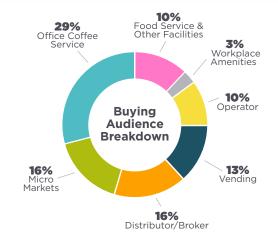
Support current distributors/partners/retailers 59%





Source: CTW 2024 post-show survey.





93%

of attendees have a role in purchasing decisions.

MORE THAN

of attendees plan to add a new product or service to their offerings.

"2024 was the best CTW ever. Excellent moderators and guests. Progressive thinking and a peek at what's next. Very worthwhile." -2024 Testimonial

WHO ATTENDS

- Office coffee and pantry operators
- Workplace and facilities leaders
- HR and employee experience professionals
- Coffee, tea, water, pantry and wellness suppliers
- Technology, equipment and services providers

TO BECOME A CONNECTION HUB PARTNER, CONTACT:

ANTHONY O'SHEA

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KATIE BURKE

Companies beginning with a number or letters N-2 770.432.8410 ext. 156 kburke@namanow.org

VIEW 2025 HUB PARTNERS

VIEW 2024 ATTENDING COMPANIES VIEW HUB PLAN

SECURE CONNECTION HUB SPACE TODAY